



## Greetings from AOCS

**T.H. APPLEWHITE**, President, The American Oil Chemists' Society,  
Kraftco Corporation, Glenview, Illinois, USA

Ladies and gentlemen, honored guests, my friends and colleagues. It is a great honor for me to bring you greetings from the American Oil Chemists' Society and to offer my own best wishes for a very successful World Conference on Soaps and Detergents.

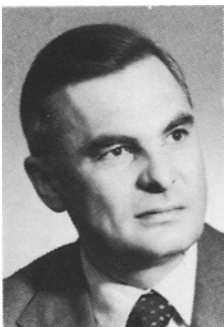
History of the American Oil Chemists' Society shows that soap was a very important part of the early society's concern, and for many years the official journal was titled *Oil and Soap*. Further, soaps and detergents and their attendant technology have continued to be a strong factor in the growth of our society. And this world conference, I believe, attests to the fact that the American Oil Chemists' Society clearly recognizes the importance of education and

communication on the topics to be discussed this week.

We are pleased to acknowledge the support and cooperation of all the societies listed in your program with a special word of thanks to the Union der Seifen- und Waschmittelfabrikanten der Schweiz, the Association Internationale de la Savonnerie et de la Détergence and its various national member organizations, and the U.S. Soap and Detergent Association.

This gathering of key management, technical, and governmental people should open new avenues of cooperation and communication between all of the participating groups.

Karl Zilch, Kurt Gehri, Jim Lyon, and all their co-workers have put together an outstanding week of activities. Enjoy your meeting!



## Greetings from USS

**R. MEIER**, President, USS Union der Seifen- und Waschmittelfabrikanten der Schweiz, Zurich, Switzerland

Mr. President, ladies and gentlemen, guests from all over the world! On behalf of the Union of Detergent and Soap Manufacturer's of Switzerland, USS, I bid you a most cordial welcome. It is not only a very great pleasure for us to welcome you in our country and to offer the hospitality of our land, but it is also a great honor to host the first World Conference on Soaps and Detergents. We thank you for the great confidence that you have placed in our country when you chose our Switzerland and Montreux as the location of this conference. May I assure you that all who are responsible for this conference will do their utmost to make your stay pleasant.

Our association, which is already 80 years young, is particularly happy to receive your visit which will mark the history of our association in a special way. The large number of participants show how great the interest is in the subjects that we are going to treat here. I'm convinced that the many communications will be listened to very attentively. The problems of our branch of industry are worldwide, and they are more or less the same all over the world. Therefore, it is extremely useful to all of us if we exchange our experiences within the framework of a world confer-

ence and try to find ways to achieve optimum solutions to our problems. Manifestations of this kind also offer a wealth of possibilities for contacts as they are hardly thinkable in the usual local conferences. This is a great enrichment from a human point of view as well as from a business point of view.

In every epoch, every era of world history, changes take place in human society. Development progresses and all the conditions under which we produce our products change all the time. No branch of industry escapes this change, and there are only very few raw materials that are not also subject to this constant renewal. Thus, we always live with one foot in the present and the other foot in the future. I'm convinced that during these days to come we will find that exchange of experiences and viewpoints will give new ideas to all participants.

Thus, I would like to express the conviction that you, ladies and gentlemen, will receive new knowledge and will be able to return home full of new ideas. I hope also that the social program will be pleasant to you and that St. Peter will provide good weather for us for the rest of the week. I wish you a successful and pleasant stay at Montreux.